

# RENAN DE SOUZA

Email: [renan.azuos@gmail.com](mailto:renan.azuos@gmail.com) || [www.linkedin.com/in/renanazuos/](http://www.linkedin.com/in/renanazuos/) || [www.renandesouza.org](http://www.renandesouza.org)

## PROFILE

---

- A high achiever, skilled, organised, reliable and worldwide awarded professional with over ten years of multidisciplinary work experience in Communication and International Relations.
- Global mindset after visiting 53 countries, pragmatic, ethical, client-oriented, opportunity finder and skilful on working across different lines of business and territories prioritising tasks and costs effectiveness.
- Performs well working both independently and as part of a team or even managing it.
- Fluent in English, Spanish and Portuguese, a proven track record of problem-solving anticipating situations and delivering contingencies where needed, and a competent strategist delivering successful outcomes.

## EDUCATION

---

### GOLDSMITHS, UNIVERSITY OF LONDON

MA in International Relations (Merit)

London, ENGLAND

September 2018 – September 2019

**Modules include:** Armed Politics and Political Violence, Middle Eastern and the Islamic Thought, Gender and Politics.

### ARMANDO ALVARES PENTEADO FOUNDATION – FAAP

Postgraduate Diploma in International Relations (Distinction)

Sao Paulo, BRAZIL

May 2013 – June 2015

**Modules include:** International Security, International Relations Theory, Economy, Politics, International Organisations, International Finance, International Law, Prospective Analysis, Business Internationalisation.

### METHODIST UNIVERSITY OF SAO PAULO - UMESP

B.A. (Hons) in Mass Communications, Journalism (1st Class)

Sao Paulo, BRAZIL

January 2008 – December 2011

**Modules include:** Philosophy, History, Sociology, Corporative Communication, Public Relations, Communication Theory, Psychology, Political Theory, Strategic Communication, TV, Print, Radio and online journalism technics.

### International training:

#### SOAS, UNIVERSITY OF LONDON

Arabic and Middle Eastern culture

London, ENGLAND

September - December 2019

#### BRICS INTERNATIONAL SCHOOL

Training in international cooperation, politics, economy and humanitarian affairs

Moscow, RUSSIA

September 2019

#### INTERNATIONAL INSTITUTE OF LEADERSHIP

Course: Israel and the Middle East – Conflicts, Economic and Political Processes

Tel Aviv, ISRAEL

December 2014

#### KAPLAN INTERNATIONAL SCHOOL

Attended intensive exchange course to study English, Journalism and American culture

New York, USA

June – July 2013

### Educational achievements:

- 2018- 2019: Winner of the Chevening Scholarship Program awarded by the British Government to study in the United Kingdom. Selected through a competitive process involving over 60,000 candidates from all over the world.
- 2014: Scholarship awarded by Israel's Agency for International Development Cooperation to study economy, politics and conflict in the Middle East.

## COMMUNICATION EXPERIENCES

---

### CNN

International Affairs Analyst (International Network)

Sao Paulo, BRAZIL

January 2020 – Present

- Deliver on-camera in-depth analyses on my expertise topics such as foreign policy, international politics, developing nations, international development, Middle Eastern issues and international security.
- Conduct research on the areas mentioned above and present insightful reports on policies and its impact on worldwide governments, humanitarian organisation, multilateral organism and foreign actors.
- Also responsible for editorial planning on international topics during prime-time news at CNN.
- Proven ability to quickly synthesize and analyse international issues and advise a countermeasure in policymaking.

### SBT TV

Head of International Desk - SBT (National Network)

Sao Paulo, BRAZIL

January 2010 – August 2018

- Produced and edited international news at SBT's headquarters in Sao Paulo including script-writing, reports,

conducting interviews, checking facts, research, set up agendas, pitching stories, translating and liaising with sources.

- Analysed, absorbed and organised vast amounts of information and breaking news stories quickly for “SBT Brasil”, the nightly prime-time news program broadcasted daily nationwide reaching around 200 million people per day.
- Demonstrated analytical and technical skills writing and editing stories with outstanding attention to details producing a record number of more than 1,000 international reports per year.
- Covered politics, diplomacy, economy, war and all the topics of the international agenda.
- Gained leadership experience coordinating and managing a team of 18 international correspondents around the globe and as a result being awarded the best-assessed leader in the department.
- As the head of the department, I delivered exclusive stories, offered promotion to the correspondents in senior positions, managed crisis and created a new international editorial policy guideline.
- Increased the company’s brand recognition by formulating a common agenda of relationship across different countries which strengthened our global partnerships.

#### **Communications achievements:**

- 2018: Awarded by the European Travel Commission (ETC) for the excellence of the work in communication.
- 2016: Won the US State Department (Media Co-Ops Program) prize for worldwide best TV report project.

## **INTERNATIONAL RELATIONS EXPERIENCES**

---

### **ABCOLOMBIA**

*Research and Communications Intern*

**London, ENGLAND**

*January 2019 – March 2019*

- Worked directly in the meetings to update MPs in the UK Parliament about the current political situation in Colombia.
- Drafted articles, texts, report, legal sentences sum up, advocacy work and managed administrative processes.
- Read, monitored, filtered and managed incoming information and news on Colombia in English and Spanish.
- Supported the implementation of ABColombia's social media strategy updating Twitter, Facebook and Instagram accounts, and contributed to the development of new solutions.
- Gained immense experience in policy-making, international politics, conflict, international development and peacebuilding.

### **UNITED NATIONS - UN**

*Delegate for Sustainable Development Goals (SDGs)*

**New York, USA**

*March 2018*

- Joined 2,500 young people from around the world to discuss topics picked directly from the official UN agenda.
- Demonstrated negotiation ability in writing the youth's draft resolution calling for an international effort to ensure access to medicine in developing countries.

### **19<sup>th</sup> WORLD FESTIVAL OF YOUTH AND STUDENTS (WFYS)**

*Delegate for Sustainable Development Goals (SDGs)*

**Sochi, RUSSIA**

*October 2017*

- Invited by the Russian government to be one of the 20,000 young delegates from more than 180 countries.
- Demonstrated efficient communication discussing topics for the Sustainable Development Goals (UN Agenda) for the planet by 2030 in politics and media committees.

### **FIRST BRICS YOUTH SUMMIT**

*Delegate for Information Cooperation Committee*

**Kazan, RUSSIA**

*July 2015*

- Chosen to represent Brazil discussing information cooperation in the international sphere which I was asked lead.
- As the head of the committee, I ensured effective communication and negotiation abilities reaching the final agreement between Brazil, Russia, India, China and South Africa (BRICS).

#### **International relations achievements:**

- 2020: awarded the MIPAD (Most Influential People of African Descent) under 40 supported by United Nations.
- 2016: winner of award *Gobernador Enrique Tomas Cresto* granted by the Argentine Senate recognising me as a leader of Latin America and highlighting my contribution to the continent's development. I was the youngest person in history to receive this award.

## **SKILLS**

---

#### **Languages**

English (proficient)  
Portuguese (native speaker)  
Spanish (proficient)  
French (intermediate)  
Arabic (basic)

#### **Software**

Windows, Mac (proficient)  
MS Office tools (proficient)  
Video editing (advanced)  
Photoshop, Final Cut (advanced)

#### **Other competencies**

Editing, PR,  
Copy-editing, Research  
Marketing,  
Translation, Public speaking